

B-3

Weight Management Probiotic Strain

Bifidobacterium breve B-3 is a unique probiotic strain, developed by focusing on the relationship between gut microbiota and metabolic syndrome. Its attractive effect for maintaining healthy body weight makes people's lives a little more stylish and comfortable.

Why B-3?

1 Effective at maintaining healthy living*

2 Backed with high-quality clinical data

3 Highly specialized in weight management*

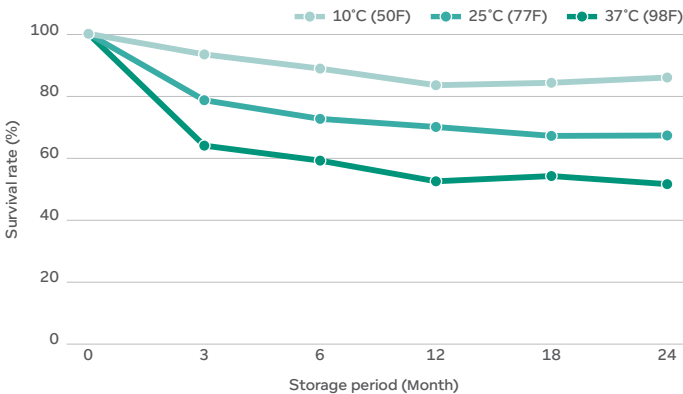
Key Features

- Human-Residential Bifidobacteria**
Isolated from a healthy infant in 2002
- Evidence-based Safety**
Genomic, toxicological, and clinical studies
- Scientifically Backed Probiotics**
Supported by scientific studies
- Regulatory Statuses**
FDA notified GRAS status for foods in 2022
- Quality Assured**
FSSC22000, HALAL, Kosher

Stability

B-3 powder with excellent survival rate

Study by Morinaga



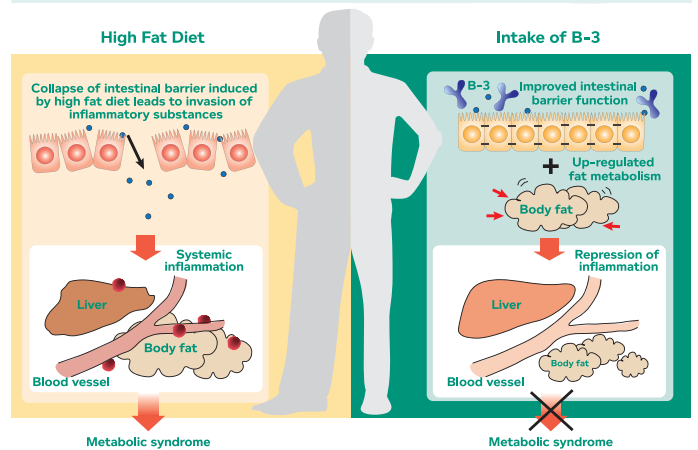
36-month real-time stability study on B-3 powder

B-3 is highly stable due to Morinaga's unique culturing method and advanced production technology.

Scientific Studies



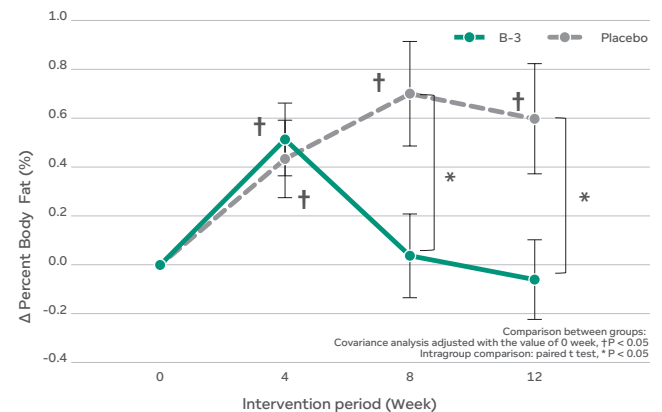
Proposed Mechanism of B-3 Action



Clinical Study Example

Reduction of Body Fat*

Administration of B-3 (20 billion CFU) reduced body fat in adults.



This graph was reproduced from Minami et al., 2018. Bioscience of Microbiota, Food and Health.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.