

BB536



Well-documented Multifunctional Human *Bifidobacterium* Strain

Bifidobacterium longum subsp. *longum* BB536 is one of the most well-established, clinically documented probiotic strain that confers numerous profound beneficial effects on humans. BB536 possesses a proven track record of safety and clinical efficacy in maintaining numerous, normal healthy statuses such as healthy GI conditions, as demonstrated in more than 220 scientific studies (as of March 2022).*

Why BB536?

1 Well documented human probiotic strain

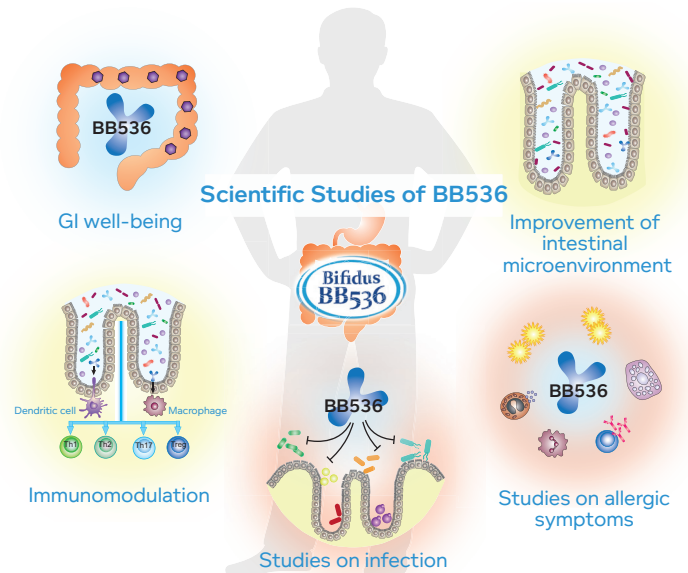
2 Wide range of beneficial effects

3 Has been incorporated in various products and widely marketed

Key Features

- Human-Residential Bifidobacteria**
Isolated from a healthy infant in 1969
- Evidence-based Safety**
Genomic, toxicological, and clinical studies
- Scientifically published**
Supported by > 220 scientific studies (as of March 2022)
- Regulatory Statuses**
China New Food Raw Material for use in infant and toddler foods in 2022,
FDA notified GRAS status for infant use in 2019,
FDA notified GRAS status for foods in 2009,
Japan FOSHU status in 1996
- Quality Assured**
FSSC22000, HALAL, Kosher
- Long History of Safe Use in Food Products**
For more than 50 years

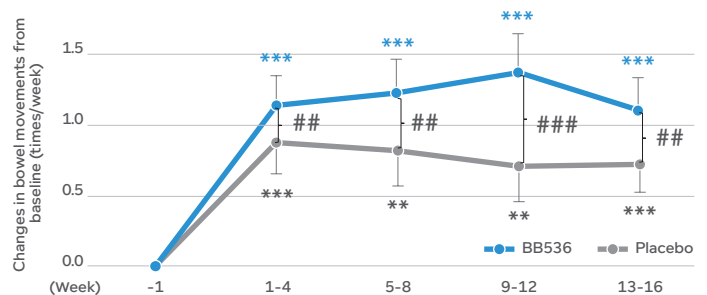
Scientific Studies



BB536 is a useful and worthy probiotic candidate in promoting human well-being at all age segments.*

Clinical Study Example

Study of Improvement of Gastrointestinal Conditions*
Infrequent bowel movements (≤ 4 times/week)



** P < 0.01 vs Week-1 group ## P < 0.01 vs Week-1 group
*** P < 0.001 vs Week-1 group ### P < 0.001 vs Week-1 group

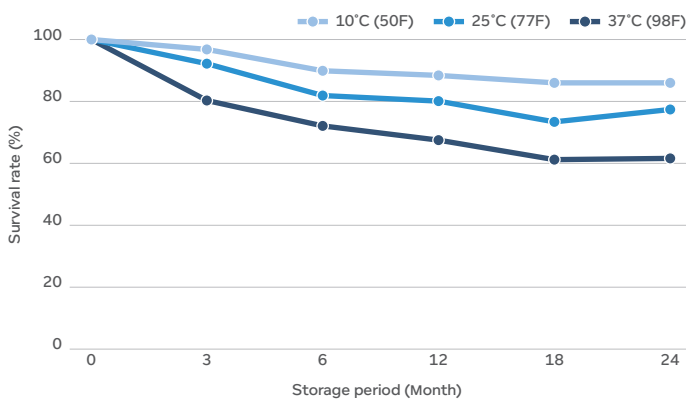
This graph was reproduced from Kondo et al., 2013.
World Journal of Gastroenterology.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Stability

BB536 Powder With Excellent Survival Rate

Study by Morinaga



36-month real-time stability study on BB536 powder

BB536 is highly stable due to Morinaga's unique culturing method and advanced production technology.